

# KINGMAN AREA LITERACY PROGRAM

ANNUAL REPORT 2021

JANUARY 1, 2021-DECEMBER 31, 2021



# KALP

# KINGMAN READS!

## A letter from the director

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As we all know, 2021 was a year of unfathomable change. KALP was not exempt from the impact of COVID-19, but the organization faced unrelated change as well. Chris Meisenheimer, who founded KALP in 2013, retired from the position of director in August 2020. Not wanting to see a program that is so needed in our community fade away without leadership, I volunteered to take over as director of KALP.

In order to protect volunteers, tutors and learners, KALP suspended in-person tutoring until July 2021. During that time, KALP went through rebranding, including a new logo and major overhaul of the WELCOME, Inc. website. We also built an online new tutor training course, forged new relationships with local and state organizations and businesses, and added new facets to the program.

Change can be stressful, but it can also be exciting. I'm excited to see where we've been and how we can grow. I hope you are as well.



**ERIN ROPER**

Director

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Chris Meisenheimer (right) works with a learner.



Erin Roper (left) at the Mohave Community College Beale Street Center.

# Mission

KALP, with WELCOME's sponsorship and fiscal support, is dedicated to reducing functional illiteracy in the greater Kingman area. Services are provided by volunteer tutors at no cost to students in order to improve quality of life, enhance employability and ultimately reduce poverty.

# Services

KALP provides services to adults & children to:

- improve English reading skills.
- improve English language skills.
- prepare for GED exams.



Bullhead City Literacy Program

Kingman Area Literacy Program

Lake Havasu Literacy Council

KALP is a member organization of WELCOME, the Workplace Education and Literacy Council Of Mohave County.

# Impact

At the end of 2021, KALP had:  
21 total volunteers and tutors

- 13 tutors
- 3 tutors in training
- 5 non-tutor volunteers

11 learners

- 10 children
- 1 adult

1 adult learner  
**passed a job  
certification test**  
after working with a  
KALP tutor.

**1,036 hours**  
were donated by  
KALP tutors and  
volunteers in 2021.

**17 children** and  
**1 adult** are  
waiting for  
tutoring.

# Cultivating Family Literacy

## KALP & Read Better Be Better

In August 2021, KALP partnered with Phoenix-based literacy program Read Better Be Better (RBBB). RBBB's goal is to improve children's reading comprehension before they enter fifth grade and are expected to "read to learn" versus "learning to read."

KALP's partnership with RBBB brought their at-home family literacy program to Kingman area families so Kingman kids can also be ready to "read to learn." The six week program is free to any family with a second to fourth grader in the home and includes weekly phone support from a RBBB reading coach.

KALP provided 45 program kits in 2021 and will continue the program in 2022. Families can [sign up on our website](#) and watch for future storytime events promoting the program, which are made possible by support from Angle Homes, Inc., Arizona Community Foundation, and Venture Club of Kingman.



# KALP Interns

## David McGraw

Master's Degree in Instructional Design  
Arizona State University, Class of 2021

For his internship experience, David created an online training program for new KALP tutors. The training is facilitated through Google Classroom and includes information about KALP policies and procedures, working with adult learners, and strategies for using literacy workbooks and systems.

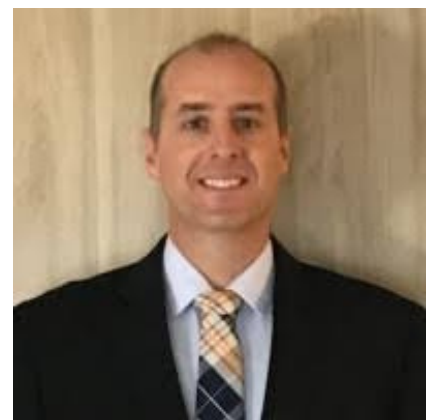


"Working with KALP was a great experience. Creating the New Tutor Training helped give me valuable professional practice. This experience helped me prepare for my professional career working in online education. I am thankful that I got to help an organization that does great work." --David McGraw

## Jeremy Fillmore

Associate Degree in Computer Information Systems  
Mohave Community College, Class of 2021

For his internship experience, Jeremy completely revamped and modernized the WELCOME website. The new website is easier to navigate, more informative, and has login protected areas for all Mohave County literacy programs to use as they grow.





# Financials

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January 1, 2021-December 31, 2021

KALP is **100% volunteer run**. All funding goes directly to providing and promoting literacy services to people in the Kingman area.

## **Support and Revenue**

2021 Starting Balance	\$4,329.67
Contributions	\$6,387.92
Grants	\$10,000.00
Total	\$20,717.59

## **Program and Operating Expenses**

Tutoring Supplies	\$1,388.09
Marketing	\$549.16
Administrative	\$411.74
Total Expenses	\$2,348.99

**Available Funding**                      \$18,368.60

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# Future Plans: Removing Barriers to Meaningful Employment

As part of KALP's ultimate goal of reducing poverty, we're launching a new initiative in 2022 to help remove barriers for Kingman adults who want to obtain employment or advance their careers.

Career certification and GED tests cost money. These tests are also challenging and sometimes require more than one attempt. Adult learners who work with a KALP tutor will be eligible to have their testing fees paid for up to two attempts thanks to the support of Medusa Farms.

**\$149-\$173**  
is the cost of  
one attempt of  
the GED in  
Arizona.





*Get  
involved!*

Tutor people in our community.

Promote KALP using our publicity kit.

Donate to support learners & tutors.

Volunteer your skills. We are looking for:

- a webmaster to keep our website current and user friendly,
- outreach volunteers to engage with people and other organizations,
- social media volunteers to build up an online presence for KALP,
- and more!

Learn more at

[KingmanReads.org/volunteer](https://KingmanReads.org/volunteer)

# Thank you to all our financial and in-kind donors!



Angle Homes, Inc.



Arizona Community Foundation



Medusa Farms



Mohave Community College



Mohave County Public Library District

Mr. John Hansen



Phi Theta Kappa Kingman Chapter



Read Better Be Better



Smith's Food & Drug



Venture Club of Kingman





**Kingman Area  
Literacy Program**

**Contact Us**

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[KingmanReads.org](http://KingmanReads.org)  
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KALP is a part of WELCOME, Inc., the Workplace Education and Literacy Coalition Of Mohave County. WELCOME is a registered 501(c)(3) non-profit organization. Contributions to KALP via WELCOME are tax-deductible to the extent permitted by law. WELCOME's tax identification number (EIN) is 86-0882164.

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**#KingmanReads**